

MAIL TO:
Office of the Attorney General
Registry of Charitable Trusts
P.O. Box 903447
Sacramento, CA 94203-4470

STREET ADDRESS:
1300 I Street
Sacramento, CA 95814
Telephone: (916) 323-5079

WEB SITE ADDRESS:
<http://ag.ca.gov/charities/>

COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES

2004 ANNUAL FINANCIAL REPORT

(California Government Code Section 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.

366 - 69

Name and Address of Commercial Fund-raiser:

CF 366

SHARE GROUP, INC.
99 Dover St.
Somerville, MA 02144

Name and Address of Charitable Organization:

CT No. 045611 F.E.I.N. No

THE WILDERNESS SOCIETY

Name of Charity

1615 M St., NW

Address of Charity

Washington DC 20036

City, State, and ZIP Code of Charity

Figures from (check one):

National Campaign ☒

California Campaign ☐

Telemarketing

(Type of Activity)

held (on) (from) 10/1/2003, 20, to 9/30/2004, 20

(Date or dates must be shown)

Is the contract between the commercial fund-raiser and charity based upon a fee or percentage of revenue? (check one)

If other, provide brief explanation

Fee ☒ Percentage ☐

Other ☐

1. REVENUE

A. Cash contributions

\$ 336,780.00

A.

B. Entertainment sales or admission charges

B.

C. Sales from products

C.

D. Advertisement sales

D.

E. Membership fees

E.

F. Other sources: (Specify)

a. _____

Fa.

b. _____

Fb.

c. _____

Fc.

d. _____

Fd.

G. TOTAL REVENUE

\$ 336,780.00

G.

2. EXPENSES

A. Fees or commissions

A.

B. Salaries

B.

C. Payroll taxes

C.

D. Employee benefits

D.

E. Cost of merchandise for resale

E.

F. Cost of entertainment

F.

G. Postage

G.

H. Advertising

H.

I. Telephone

I.

J. Rental of equipment

J.

K. Facilities charge

K.

L. Permits

L.

M. Other expenses: (Specify)

a. _____

Ma.

b. _____

Mb.

c. _____

Mc.

d. _____

Md.

N. TOTAL EXPENSES

n/a

N.

✓

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3. Amount to Charity (subtract line 2N from line 1G) \$ \$336,780.00 3.
4. Less additional fund-raising expenses paid by charity (to be completed by charity) \$ \$203,197.00 4.
5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s) _____ 5.
6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3) \$ \$133,583.00 6. ✓
7. (a) Does any officer, director, partner or owner of the Commercial Fund-raiser have any affiliation with or control over, directly or indirectly, the charitable organization for which the Commercial Fund-raiser has contracted to solicit?
[] Yes [X] No If "yes," complete the following:

Name of officer, director, partner or owner of Commercial Fund-raiser	Name and address of charitable organization	Relationship of officer, etc. To charitable organization

(b) For each affiliation identified in 7 (a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

Christopher Canniff, Treasurer & CFO 12/27/04
Printed Name Title Date

the charitable organization for verifying the distribution.

Betsy M. Farlow VP Finance 12-6-04
Printed Name Title Date

ELIZABETH H. COIT VP Membership
Printed Name Title Date

Development

ITEMIZATION OF EXPENSES OF CHARITABLE SOLICITATION		
WILD: The Wilderness Society		CONTRACT THRU 9/30/2004
Fundraising Fees	\$195,272	
Printing Costs	\$2,642	
Phone Match Fees	\$3,251	
License & Permit Expenses	\$610	
Postage Expenses	\$1,422	
TOTAL EXPENSES	\$203,197	